

IEEE SENSORS 2022 Exhibit & Patron Prospectus

Please visit: 2022.ieee-sensorsconference.org







Exhibitor and Partnership Opportunities

IEEE SENSORS 2022 will be held in Dallas Texas, USA, October 30th through November 2nd in 2022. The Conference venue - Hyatt Regency, Dallas Texas USA.

IEEE SENSORS 2022 is intended to provide a forum for research scientists, engineers, and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of sensors and sensing technology. IEEE SENSORS 2022 will include keynote addresses and invited presentations by eminent researchers and practitioners. The Conference solicits original state-of-the-art contributions as well as review papers.

IEEE SENSORS 2022 is expected to bring approximately 900 sensor and sensor systems practitioners together to interact and network with colleagues, learn of the latest sensor technology innovations, and meet the vendors of sensors and sensor systems that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through workshops and tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE SENSORS 2022 contact us today!

Additional information can be found at 2022.ieee-sensorsconference.org

Information Contact

Caroline Kravec

Conference Catalysts LLC IEEE SENSORS 2022

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- **(352)** 872 5545







Dallas, Texas, USA

Official Conference Dates

October 30 to November 2, 2022

Conference Location

Hyatt Regency Dallas

300 REUNION BLVD , DALLAS, TEXAS 75207

Website: www.hyatt.com



















Information for Exhibitors

The IEEE SENSORS 2022 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits Hall, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities before large audiences. Exhibitors' job opportunities will be advertised on the IEEE SENSORS 2022 website, reaching outstanding graduate students and all delegates who attend IEEE SENSORS 2022 thereby creating onsite interview opportunities.

Exhibits Run October 31st - November 2rd

Exhibiting at IEEE SENSORS 2022 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in sensors and sensor systems.

Schedule is tentative and subject to minor changes.

Exhibit Move In

Sunday, October 30, 13:00 - 17:00

Exhibit Hours

Exhibits Run October 31 - November 2, 2022

Day	Times		
Monday - October 31	08:00 - 17:00		
Tuesday - November 1	08:00 - 17:00		
Wednesday - November 2	08:00 - 15:00		

Exhibit Move-out

Wednesday, November 2, 15:00





Exhibit Booth

Your Exhibit Booth Includes the following:

Included Item	Quantity
2M x 3M booth	1
6' table	1
Chair	2

^{*} Upon acceptance of your contract, you will be asked to supply a high-resolution logo and brief paragraph describing your product or company. A brief description will be used on the conference website listings and only the provided logo will be in the Final Program to be distributed at the Conference.



Partnership Programs

	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Number Still Available	30	4	4	2
2M x 3M booth	1	1	1	1
Exhibitor booth staff badge				
Badges grant access to exhibit hall, lunches and breaks M-W.	2	3	4	5
Discounted conference registration(s)				_
Discounted registrations are \$650 USD and must be purchased separately.	1	2	3	4
Listed as exhibitor/sponsor on website and printed materials	•	Ø	Ø	Ø
Identified as sponsor on signs during the conference		②	②	•
Identified as sponsor in electronic proceedings of technical papers		•	•	Ø
Industry track speaking slot (free to registered attendees)				
Must be approved by TPC Chair & Industry Track Chair				
One-page ad inserted in conference bag				
Sponsor must provide materials				
One-minute company video ("Super Bowl" ad) before plenary			•	Ø
Logo included on conference bag				Ø
Customized access to a meeting room (interviews, hospitality)				•
F&B and AV is not covered by the Conference				
	\$2,500	\$2,500	\$5,000	\$10,000

^{*} All rates are shown in USD



Additional Sponsor Opportunities (non-exclusive)

- Gala Dinner Sponsor (\$15,000 USD) *1 Available (exclusive sponsorship)
- Lunch Sponsor (\$5,000 USD) *3 Available
- Lanyard Sponsor (\$4,000 USD) *1 Available (exclusive sponsorship, production not included)
- Coffee Break Sponsor (\$2,000 USD) *6 Available
- One Page ad in the Conference Bag (\$1,250 USD)
 *production not included and subject to approval

Your company will be recognized on signage onsite at the specific event for which you are the sponsor.

For More Information

Alternative exhibiting/advertising opportunities will also be considered. For suggestions of other mechanisms or additional information on exhibiting and sponsorships at IEEE SENSORS 2022, contact:

Exhibits Manager, Caroline Kravec

Conference Catalysts LLC Tel: +1-352-872-5544 *124

Fax: +1-352-872-5545

Email: ckravec@conferencecatalysts.com





Exhibit Space & Sponsor Application/Contract

Application is hereby made to IEEE SENSORS 2022 (hereinafter termed "Exhibit Management") for exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

Partnership/Exhibitor					
Platinum \$10,000	Gold \$5,000	Silver \$2,500	Lanyard \$4,000	Exhibit \$2,500	

- Please read this contract carefully and print or type all information requested.
- Complete, sign and send to:

Caroline Kravec

Conference Catalysts LLC **IEEE SENSORS 2022**

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- (352) 872 5545

	* All rates are shown in USD				
Company Information					
Company Name					
Mailing Address					
City	State	Zip Code	Cou	ntry	
Phone	Phone Web				
I have read and ag	ree to the terms and	l conditions of this contro	act.		
Print Name			Title		
SIGNATURE			Date		
Contact Inform	nation				
Name		Email			
Phone		Fax			
Mailing Address					
City	State	Zip Code	Cou	ntry	
		Payment is		of receipt of contract submission.	
Please make checks payable to: IEEE SENSORS 2022 Payment Information					
☐ Check ☐ E	Bank Transfer	American Express	☐ Visa ☐ Ma	asterCard	
Card Number			Secui	rity Code* Expiration Date	
* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.					
Billing Address					
City	State	Zip Code	Cou	ntry	



Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE SENSORS 2022 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE SENSORS 2022 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE SENSORS 2022 assignment of booths is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE SENSORS 2022 management. IEEE SENSORS 2022 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of the exhibitor's business except upon prior written consent of IEEE SENSORS 2022 management.

4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per 3m x 2m space contracted at \$2,500.

5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After July 30, 2022 but before August 30, 2022:

Refund of 50% of the total license fee for cancellation

On or after August 30, 2022:

>> No refund or credit at any time.

It is understood that IEEE SENSORS 2022 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the IEEE SENSORS 2022 show is conducted shall become, in the sole discretion of IEEE SENSORS 2022, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SENSORS 2022, this agreement may be terminated by IEEE SENSORS 2022. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. If travel restrictions from COVID19 or VISA issues occur, we will work with you and present virtual options. Should IEEE SENSORS terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE SENSORS 2022 may, after computing the total amount of IEEE SENSORS 2022 cost and expenses in connection with its preparation for and conducting of the IEEE SENSORS 2022 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims an demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.



Terms and Conditions (continued)

6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

7. Losses or Damage

Exhibitor agrees that IEEE SENSORS 2022 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE SENSORS 2022 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE SENSORS 2022.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE SENSORS 2022 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE SENSORS 2022 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.